



FED FORUM

INNOVATION & ENTREPRENEURSHIP

Morwell Innovation Centre

WEDNESDAY JUNE 12, 2024

Join us at this Fed Forum event for an immersive exploration of Innovation and Entrepreneurship. Our mission is to educate our community on the transformative benefits of investing in innovation and for Gippsland's economy, and to inspire future entrepreneurs in our region.

Contact us at 03 5122 6415
www.morwellinnovation.com/whats-on/



Fed Uni is pleased to host this event
as part of the Festival of Big Ideas.

Register Here

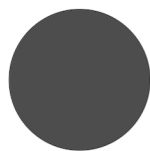


Morning Program Innovation 9:00am - 12:15pm

Our morning program will bridge theory and practice, exploring essential elements for innovation success across businesses - large and small. We'll also hear an investor's journey from concept to commercialisation, achieved within a collaborative environment.



Keynote:
Professor Veena Sahajwalla

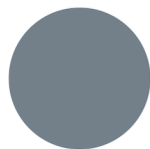


Maximising Innovation Impact

Explore the critical role of timing and other contextual factors in driving innovation success. Gain insights into aligning key elements to innovation, and how to navigate the balance between core and non-core business activities.



Andrew O'Loughlin
Federation University

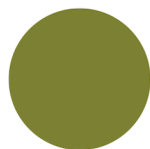


Transforming Business Models for Growth

Transcend Consulting Group operate in Latrobe Valley fabricating reinforcement cages for concrete in civil and structural engineering projects. Learn how they innovate their business model to deliver high quality solutions utilising the best technology, processes, and people to exceed customer expectations.



Stuart Holmes
Transcend Consulting



Innovation Imperative: Insights from Telstra

As a global leader in the telecommunications and technology sector, Telstra will share insights on the imperative of innovation to keep pace with technological advancements. They foster internal innovation in many areas of their business, whilst also encouraging their customers to embrace change for optimal gains.



Paul Milford
Telstra



Empowering Innovation through Collaboration

Hear the story of Veena's own inventions – green steel and green ceramics and how she moved her idea from the lab to commercialisation. She will also speak to the importance of government, research and industry coming together to collaborate, and the possibilities to do this in Australia.



Veena Sahajwalla
University of NSW

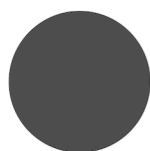
Afternoon Program

Entrepreneurship

1:00pm - 4:00pm

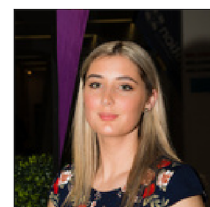


Discover insights from entrepreneurs who began their ventures at a young age. We'll explore strategies for cultivating an entrepreneurial spirit from classrooms to workplaces. Encouraging creative thinking can foster small business development and collaboration on large-scale entrepreneurial endeavors.



Empowering Futures

Brooke will share details of her journey managing her own health challenges to pursue education as a path to her future. Discover how she successfully established two businesses while juggling her studies and family life. Learn how a strong social purpose has shaped Brooke's mindset, highlighting the business of making a difference.



Brooke Tahir
Fed Uni Alumni

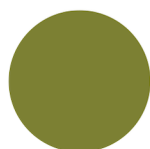


Combining Passion with Business

Brenton grew up in Gippsland and founded his own swimming coaching business when he was 21 years old. Recognising the limitations of conventional coaching, he launched Effortless Swimming to share alternative training methods, which he now teaches to a global client base. Brenton has combined his passion for swimming into a successful business.



Brenton Ford
Effortless Swimming



Fostering Diversity and Entrepreneurship

Nathan currently works for HEX, who deliver innovation and youth entrepreneurship programs. Nathan will share insights from his own journey in co-founding STINT Community that has a vision to create a more diverse and inclusive Australian job landscape. He will also explore how business owners can nurture young entrepreneurs within organisations.



Nathan Lee
HEX



Thinking Big in Large-Scale Projects

Discover insights from a Gippsland contingent who recently visited Europe to explore the offshore wind sector, highlighting the need for Gippsland to adopt a broader entrepreneurial mindset in developing its own new economy industries.



Glen McColl
Latrobe City Council



Dan Clancey
Nannoo Nannoo

Thank you to our Sponsors

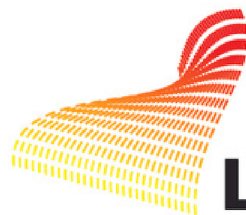


Telstra Business
Technology Centre
Victoria East



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THE ACTUAL AUSSIE WAY



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